

- [Creating an Account](#)
- [Friending](#)
- [Your Home Page](#)
- [Messaging](#)
- [Photos](#)
- [Videos](#)
- [Pages](#)**

- [Like and Interact with Pages](#)
- [Create and Manage a Page](#)
- [Name, Usernames and Verification](#)

Page Roles

- [Customization](#)
- [Publishing](#)
- [Messaging](#)
- [Insights](#)
- [Banning and Moderation](#)
- [Fix a Problem](#)

- [Groups](#)
- [Events](#)
- [Payments](#)
- [Apps](#)
- [Facebook Mobile and Desktop Apps](#)
- [Accessibility](#)

What are the different Page roles and what can they do?

[Computer Help](#) [Mobile Help](#) ▾

[Share Article](#)

There are 6 different types of roles for people who manage Pages. When you create a Page, you automatically become the Page's admin, which means only you can change how the Page looks and publish as the Page. Only an admin can [assign roles and change others' roles](#).

Learn more about [Page roles for connected Pages and Instagram accounts](#).

Keep in mind that multiple people can have roles on a Page, but each person needs their own personal Facebook account.

The table below outlines the 6 Page roles (across) and what they're able to do (down):

	Admin	Editor	Moderator	Advertiser	Analyst	Live Contributor
Manage Page roles and settings	✓					
Edit the Page and add apps	✓	✓				
Create and delete posts as the Page	✓	✓				
Can go live as the Page from a mobile device	✓	✓				✓
Send messages as the Page	✓	✓	✓			
Respond to and delete comments and posts to the Page	✓	✓	✓			
Remove and ban people from the Page	✓	✓	✓			
Create ads, promotions or boosted posts	✓	✓	✓	✓		
View insights	✓	✓	✓	✓	✓	
See who published as the Page	✓	✓	✓	✓	✓	

Learn how to [give someone a role on your Page](#).